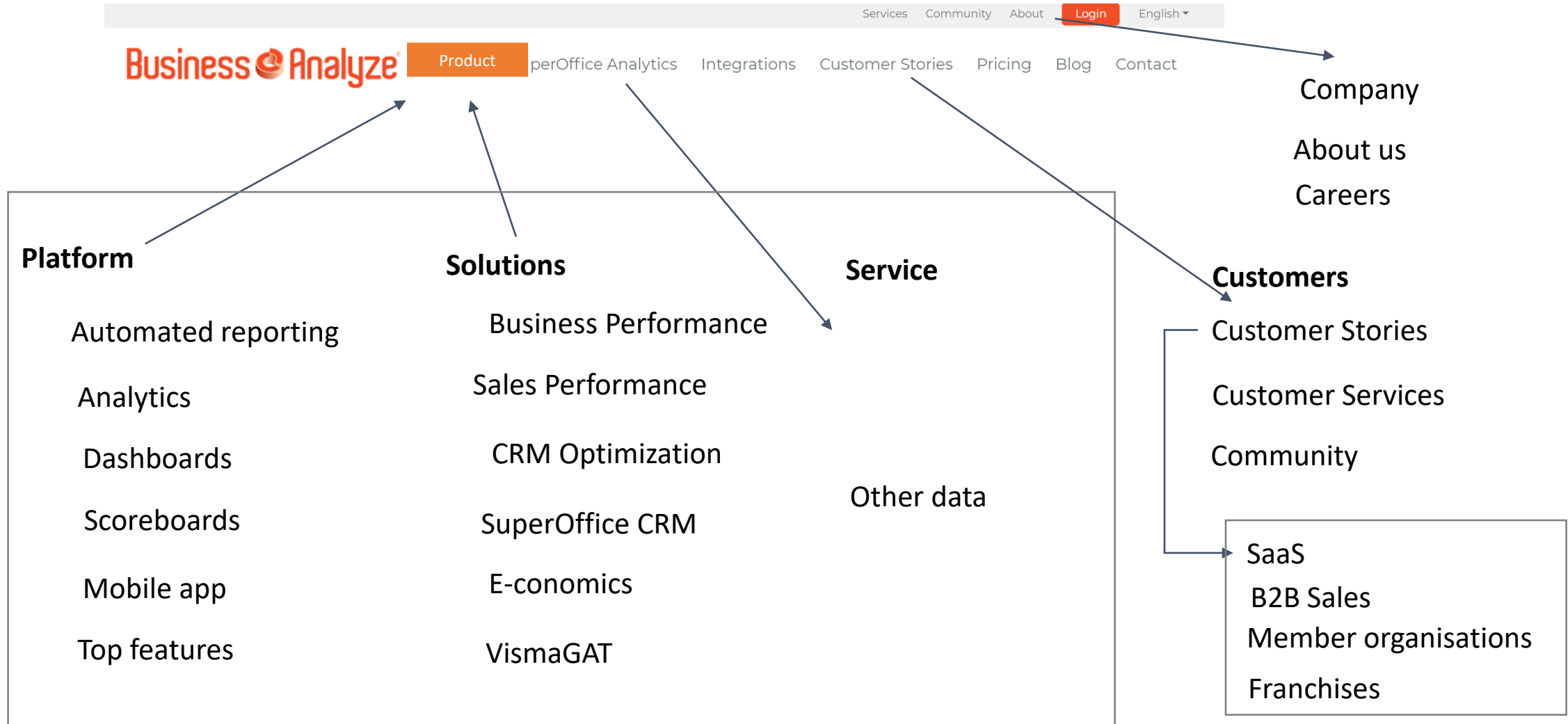
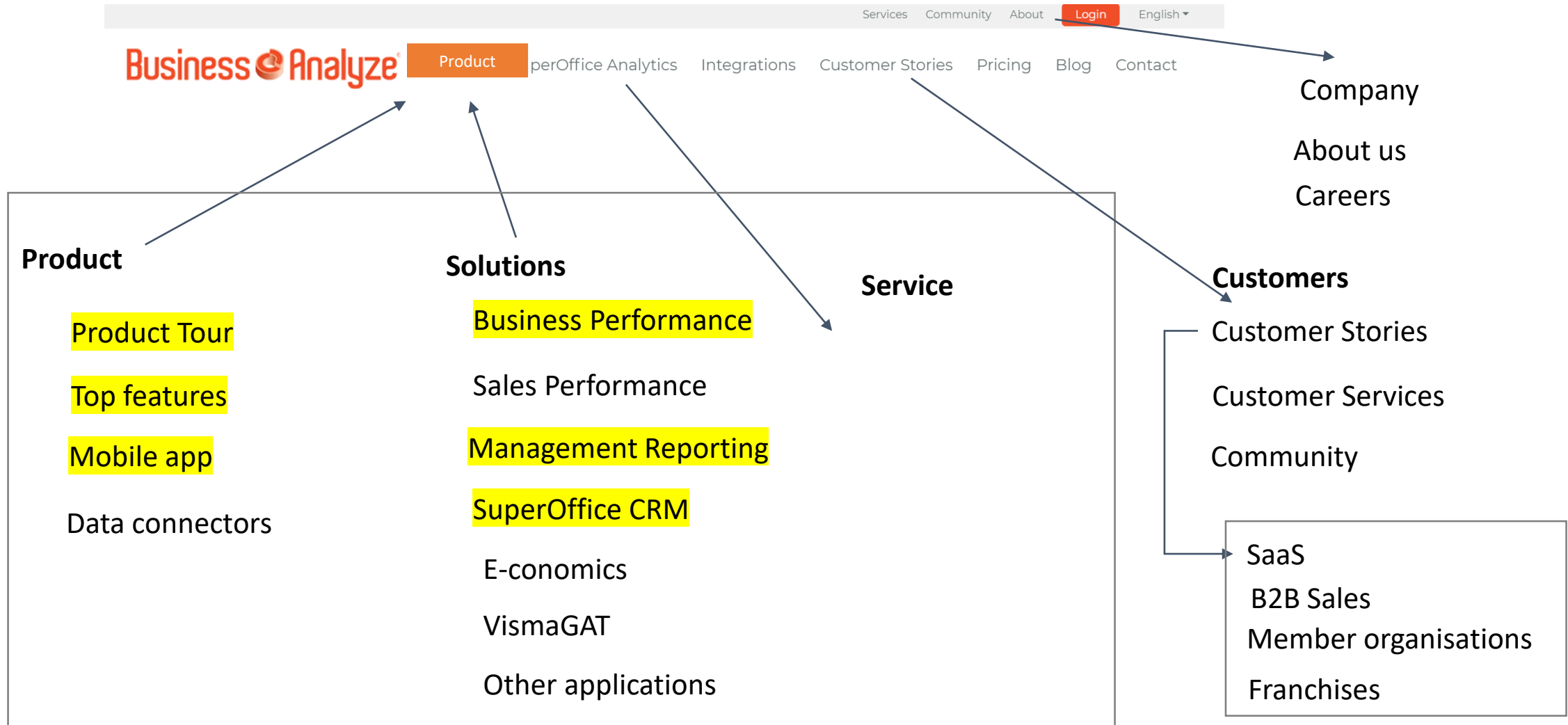


Website Upgrade – New nav.



Website Upgrade – New nav.



Platform
Analysis and Reporting
Visualisations

SaaS analytics platform - consolidates data in one central place for effective analytics
Easy data connection

Dashboards

Mobile app

Export to pdf

Share to email

Portal

Support all levels of users - Basic Designer Developer

Highly customisable

- Choose from numerous types of charts, graphics and maps, filters, indicators etc. Create templates from your favorite reports to reuse on other dashboards.
- Support advanced graphic designs - Add your own images, branding, URL links, colors, filter buttons, headings etc.

Single –sign on

Roll-based access - display only the content that is relevant to the user while restricting access to any data that the user is not allowed to see – support complex organisational structure – multiple Business Analyze applications

Drill-down and roll up– pdf, email and other formats

Share and Export – pdf, email and other formats

Streaming to TV screens and monitors

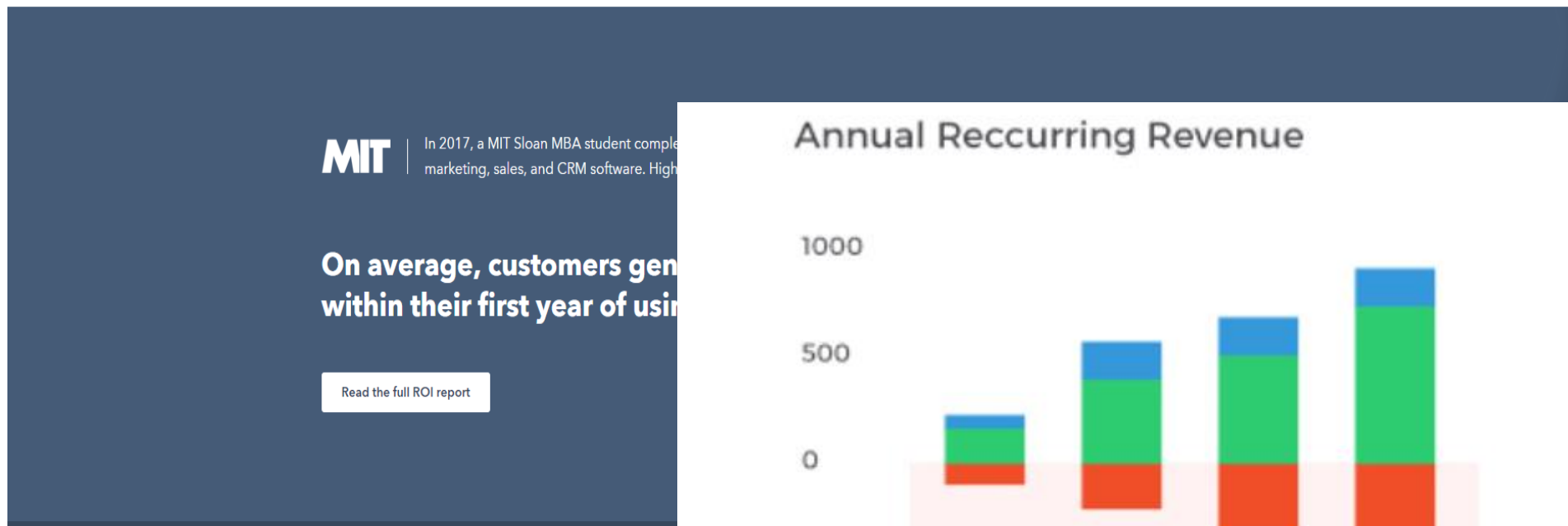
Streaming to TV screens and monitors

Easy data connection

Multi-currency

Multilanguage support

Saas Page –top banner – how to animate the parameters



The image shows a top banner for a SaaS page. On the left, there is a dark blue background with the MIT logo and text: "In 2017, a MIT Sloan MBA student completed a study on the ROI of marketing, sales, and CRM software. High". Below this, it says "On average, customers generate \$1,000 in revenue within their first year of using the software." and a button that says "Read the full ROI report". On the right, there is a chart titled "Annual Recurring Revenue" showing four stacked bars representing revenue over four years. The y-axis ranges from -1000 to 1000. Each bar has a red segment below the zero line (representing costs) and a green segment above (representing revenue). The total height of the bars increases over time, indicating growing revenue.

MIT | In 2017, a MIT Sloan MBA student completed a study on the ROI of marketing, sales, and CRM software. High

On average, customers generate \$1,000 in revenue within their first year of using the software.

[Read the full ROI report](#)

Annual Recurring Revenue

Year	Revenue (Green)	Cost (Red)	Total
Year 1	~150	~100	~50
Year 2	~350	~150	~200
Year 3	~500	~200	~300
Year 4	~700	~300	~400

Data-driven Sales Performance

The best sales organisations run even better on data

Measure, analyze and use data to boost sales performance.

Set goals– revenue, volume targets, activity goals,

Track KPIs and metrics

Analyze – processes, segment behaviour

Visualize– individual, team or company wide /industry

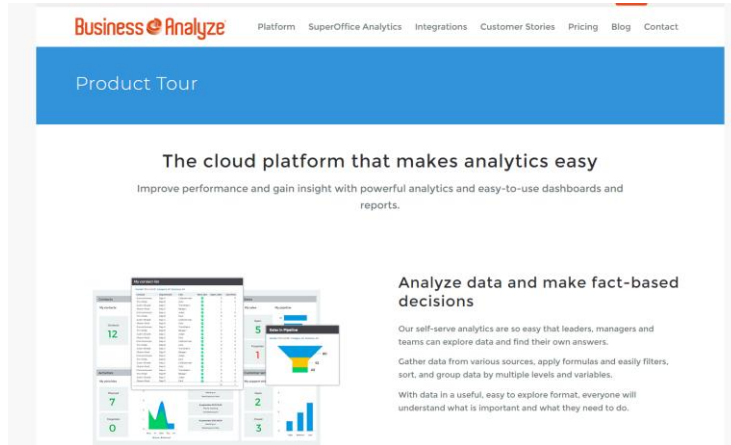
Focus and motivate

McKinsey and Company [surveyed](#) more than 1,000 sales organizations worldwide and “found that 53 percent of those that are ‘high performing’ rate themselves as effective users of analytics.”

Product Tour Page



Goal 1. Get people to see overview of entire platform without scrolling down.



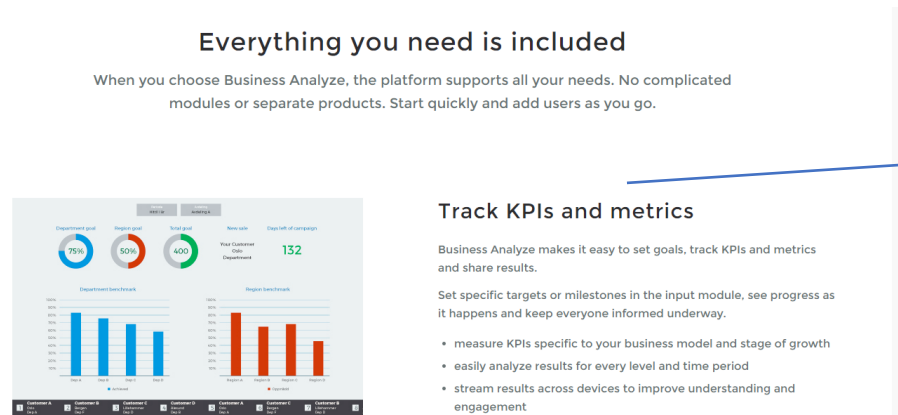
Add a picture with scrolling components?

- KPI Tracking
- Analytics
- Dashboards
- Automated reporting
- Gamification

Add in a Intro-heading above the Main heading.. So text matched what is here

- What size and color should intro-heading be
- Should main heading be defined H1 or H2?
- Should we keep links green buttons?

Goal 2. Show that you can - access data anytime, any place (Mobile, Desktop, TV Screen,



1. Service and Support --- (welcome paragraph) image
Technical Support .picture, text, link
Consulting Services – currently on Services page (what is currently on Service page) (blocks)
Implmeentation Mehtodolgy – below (flow chart)... 3 headings and bullets

Technical Support



Implementation Methodology

Blah, blah blach

Technical support

Technical support as part of your cloud subscription or extended support agreements.

Contact us

Color Section

1/3

Plan

- Review objectives and KPIs
- Check stakeholder and audience needs
- Review data and requirements

1/3

Build

- Connect and structure data
- Build models or calculations
- Visualise data on various devices

1/3

Im

- User onboarding
- Basic and advanced training
- User administration
- Technical support as part of your cloud subscription or extended support agreements

Business performance

See your business in whole new way

Top Banner

Product Tour – different
parts

Why choose – different parts